



WHITEPAPER

Version 1.3



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1. Corporate Profile

Unity Protocol is a multi-utility token and long-term project, aiming to resolve issues related to small investors. Its first utility UnityPAD (an IDO Platform) will provide everyone an equal multiple xxs gaining opportunity by contributing in Fundamentally Strong ICOs. NFT Marketplace, Staking & Swap Utilities, Digital Wallet for Portfolio Insights, Trading Bots & many more utilities will be introduced later. UNITY Token would be bought & burnt by interested vendors to permanently increase token price. The token would be used as native token for all the upcoming utilities, only holders would be able to participate in its offering by their weight of holding. Beside that UNITY is also a deflationary & reward-based token so its circulating supply will continuously decrease along with holders will get reward token from fee collection against each transaction.

Our first and foremost priority is your security. Therefore, our Vision is to become one of the most securely acquired Decentralized Exchange. Our Native Token Unity will also be operated as to create awareness in regards to the potential of Cryptocurrency for those who are unmindful or are unknown to its future benefits. Our team will consciously assist our customers through this Exchange or by the NFT Marketplace, guiding them towards the entire knowledge and understanding of the Crypto World.

2. The Problem

Unity Protocol is presented by a crypto enthusiast Mr. Syed Ayat Ali Gillani, who already has huge following on social media. Mr. Ayat Ali & team is known for their contribution in spreading crypto awareness in Pakistan and many beginner have multiplied their portfolio based on his training and guidelines. Majority of his followers are Low Capital Investors as well as beginner in Crypto World so they are used to discuss all their crypto related issues freely. With his journey in Crypto World, he observed following problems;

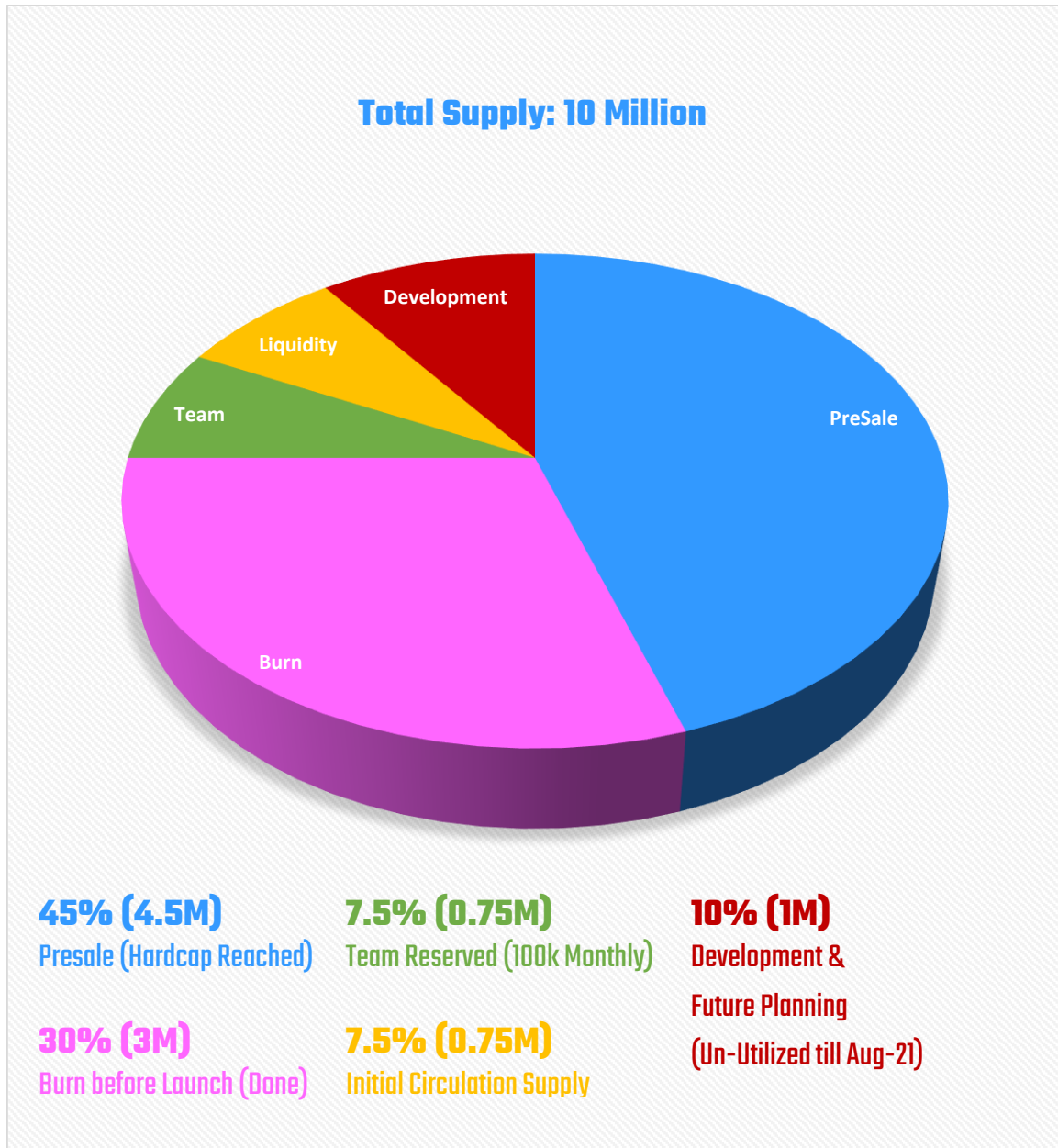
- I. Errors & complicity in existing DEX Platforms
- II. Lost of Hard Earned Money due to no proper support from DEX Platforms
- III. No fair participation chance in presale at reputed LaunchPAD Platforms for Small Investors
- IV. Lengthy process to get reward against their Staking and Holding
- V. Wallet Management Issues due to use of Multiple Wallets on Multiple Devices
- VI. Missing of Buy on Dip Opportunity as mostly people trade crypto as side job
- VII. Inaccurate & mismatched live data across various DEX Tools
- VIII. No easy way to get benefited with upcoming NFT Boom for Beginners

3. The Solution

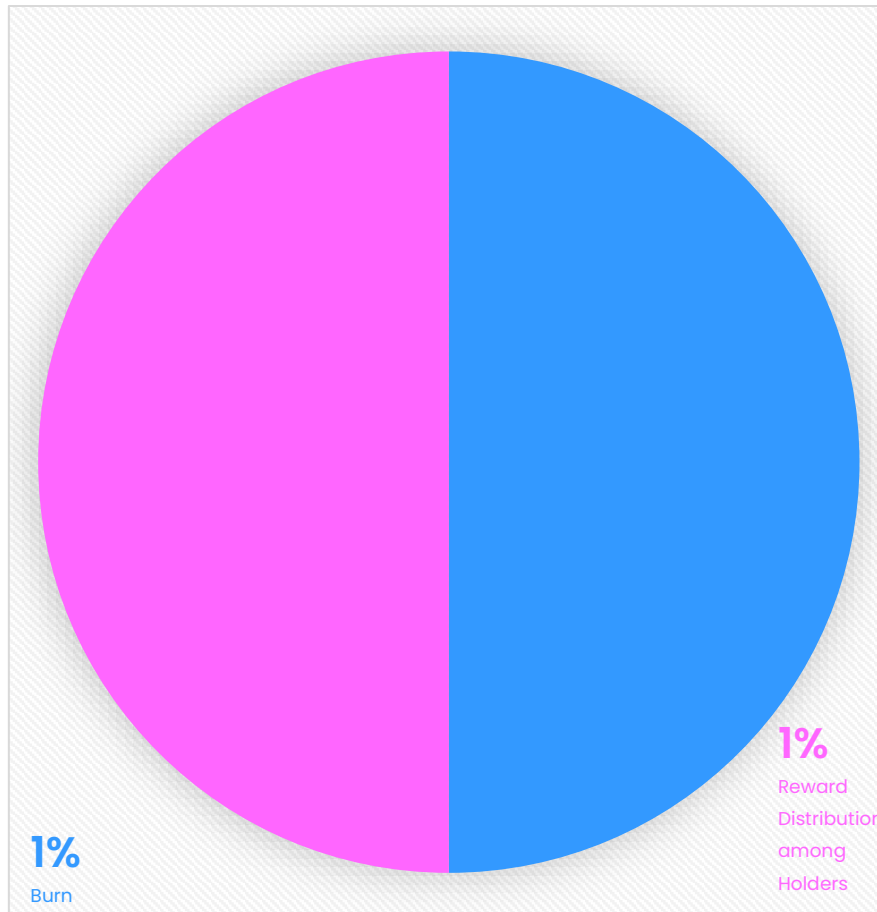
There was many alternate to resolve all specified problems but these were all making the process more complicated so continues approach by followers and insisting for easy solution lead Mr. Ayat Ali to teamup with more experts of other fields to bring some authentic and realistic solutions for as many as problems we can solve. Many days & nights spends, finally brought this Unity Protocol as the vision to build complete ecosystem for resolution of the problems. Following platforms will be integrated into our ecosystem gradually;

- I. **Unity Token (Project Native Token)**
Initial Fund Raising for Community Building, Initialize Development & Legal Espects
- II. **UnityCom Token (Taking Community to Professional Level)**
To reward our initial supporters with the token having unique & amazing usecases inside
- III. **UnityPAD (Our IDO Platform)**
To bring latest, profitable & equal investment opportunity for both Small / Large Investors
- IV. **UnityStake (Easy Staking / Auto & Multiple Rewarding Platform)**
Platform aiming to stake all BSC Token & in Return get Multiple AirDrops & Benefits automatically alongwith share from profit earned through their Staked Tokens
- V. **UnityMASK (One Wallet for all Platforms)**
Single Wallet to Manage & Trade across all Platforms & Devices
- VI. **UnitySWAP (Our Decentralize Exchange)**
Fully Functional, Bug Free & Easy to Use Decenterlize Exchange with Exact Calculations, Better Price Impacts & Low Fee. 24x7 support & advisory service and timely elimination of scam, unsecure & fake tokens, would be highlighted features of UnitySWAP
- VII. **UnityBOT (Plan Profitable Trades & Never Miss the DIP anymore)**
- VIII. **DEx Tools**
Different tools for users to analyse token and estimate profitability before taking trade

4. Tokenomics



5. Tax System



* No hidden tax / transaction charges

6. Roadmap

Phase 1

- Project Planning
- Team Building
- Initiate Social Media Presence
- Smart Contract Development
- Website Launch (Beta)
- Social Media Marketing Push
- 5000 Telegram Members

Phase 2

- Official BSC Launch
- Private Presale
- Public Presale
- Grow Social Media Presence
- Influencer Promotions
- Partnerships With Other Communities
- Coin sniper Listing
- Coinboom Listing
- Partnership with Technology & Advisory Firm
- Final Website Launch
- Launch of UnityCom
- UnityCom 1st AirDrop
- Huge Token Burning (Worth *\$270,000)
- Liquidity Locking
- Listing on PCS
- Burning of Buyback Tokens (Worth **\$85,000)
- Unity Contract Audit
- Introducing E-Mail Support Center
- UnityCom Usecase & Tokenomics
- Giveaways & Competitions
- PR Marketing Incl. Yahoo Finance Article
- Roadmap Revision
- Whitepaper Release
- Listing on Coingecko
- Listing on Coinmarketcap
- UnityCom 2nd AirDrop
- Revelation of our DApp
- UnityCom Contract Audit
- UnityPAD Platform

TARGETED MILESTONES

- 25K Telegram Members Target
- 1.5M Market Capitalization Target
- 3K Holders Target

*As per Launch Price

*As per Target Price

Roadmap Continued...

Phase 3

- AirDrops Partnerships
- Giveaways & Competitions
- Large Influencer Marketing Push
- AMA with Crypto Enthusiasts
- Aggressive Advertisements
- Roadmap Revision
- Launch of UnitySWAP Token
- UnityStake Platform
- KuCoin/MXC Level CEX Listing
- UnitySWAP Contract Audit
- UnityMASK Platform (Crypto Wallet)

TARGETED MILESTONES

- 50K Telegram Members
- 3M Market Capitalization Target
- 10K Holders Target

Phase 4

- AirDrops Partnerships
- Giveaways & Competitions
- Launch of UnityBOT Token
- UnityBOT Contract Audit
- Roadmap Revision
- Binance/Kraken Level CEX Listing
- Paid advertisement on Top Crypto Websites
- UnitySWAP Platform
- Launch of UnityNFT Token
- UnityBOT Platform
- DEx Tools Platform

TARGETED MILESTONES

- 100K Telegram Members
- 5M Market Capitalization Target
- 20K Holders Target

Phase 5

- AirDrops Partnerships
- Giveaways & Competitions
- UnityNFT Marketplace
- Roadmap Extention

TARGETED MILESTONES

- 10M Market Capitalization Target
- 40K Holders Target

7. The Team



Syed Ayat Ali Gillani

Founder

Among the most followed and famous Crypto Enthusiast in Pakistan based in U.A.E.

“We chose to call ourselves Unity as it indicates the integrity and ability of Team Work.”



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